National Louis University
Student Privacy Guide

Overview

This guide will provide you with resources to assist you in safeguarding your privacy and accounts. This guide provides links to frequently used educational tool providers privacy policies. Tool providers and other sites collect and sometimes store personal information. By reviewing a provider privacy policy you may learn what data the provider collects, and find out the choices you can make about the way your personal information is collected and used.

Privacy Guides of Frequently used Educational Tool Providers & NLU:

1. **Acrobatiq** (learning optimization company backed by Carnegie Mellon University) - http://acrobatiq.com/privacy/

2. **Banner** (student information system) - http://www.ellucian.com/Privacy/

3. **Braven** (professional networking and learning) - https://bebraven.org/privacy/

4. **Canvas** (online learning management platform) - https://www.canvaslms.com/policies/privacy

5. **CareerBeam** (online career advising & job search tool) - http://www.careerbeam.com/privacy/

6. **D2L Brightspace** (NLU online campus) - http://www.brightspace.com/legal/privacy/

7. **eCampus Virtual Bookstore** (online textbook store) - http://nlu.ecampus.com/help/topic/virtual-bookstore-101/5&article=38

8. **Facebook** (social networking service) - https://www.facebook.com/help/325807937506242/

9. **Harvard Business Publishing** (provides eLearning case studies, simulations, webinars, and course materials) - http://hbsp.harvard.edu/list/privacy-policy

10. **Knewton** (adaptive learning platform) - https://www.knewton.com/resources/privacy/

11. **LiveText** (portfolio and assessment management web application) - https://www.livetext.com/privacy/

12. **McGraw Hill Connect/ MH Campus** (educational publisher, digital learning company. McGraw Hill "Connect" is a digital teaching and learning environment) - http://connect.customer.mheducation.com/privacy/

13. **Microsoft Office 365** (suite of productivity tools) - https://www.microsoft.com/online/legal/v2/?docid=43

14. **National Louis University** - http://www.nl.edu/legalpages/privacypolicy/

15. **Panopto** (online video creation and presentation tool, activated through your online course) - http://panopto.com/privacy/

16. **Pearson Education** (educational technology & textbook publisher) - http://www.pearsoned.com/privacy-statement/

17. **Prezi** (digital presentation & storytelling tool) - http://prezi.com/privacy-policy/

18. **Starfish** (online student success platform) - http://www.starfishsolutions.com/about-us/privacy-policy/

19. **TREK LEM** (online learning management platform) - http://www.cognitiveadvisors.com/privacy-policy

20. **TurnItIn** (online plagiarism detection tool, activated via Assignments in your online course) - http://turnitin.com/en_us/about-us/privacy-center/privacy-pledge

21. **Tutor.com** (online tutoring tool) - http://www.tutor.com/privacy

22. **Twitter** (social networking service) - https://twitter.com/privacy

23. **Vimeo** (video sharing site) - http://vimeo.com/privacy

24. **VitalSource** (educational technology & eTextbook publisher) - https://support.vitalsource.com/hc/en-us/articles/201646123

25. **Wiggio** (online collaboration tool integrated into the NLU online campus) - http://wiggio.com/policy.html

26. **Yearup** (learning support) - http://www.yearup.org/

27. **YouTube** (video sharing site) - https://www.youtube.com/static?&template=privacy_guidelines

28. **Zoom** (online web conferencing tool) - https://www.zoom.us/privacy

Additional Tips for Protecting your Privacy & Personal Information

1. **Find privacy policies**: Type the name of the provider in your Google search bar, along with the phrase "Privacy Policy", this often will bring up the information you are looking for. You can also try visiting the Providers website most providers provide a link to their Privacy Policy on their website.

2. **Secure your accounts**: Ask for protection beyond passwords. Many account providers now offer additional ways for you verify who you are before you conduct business on that site.

3. **Make passwords long and strong**: Combine capital and lowercase letters with numbers and symbols to create a more secure password.

4. **Unique account, unique password**: Separate passwords for every account helps to thwart cybercriminals.

5. **Write it down and keep it safe**: Everyone can forget a password. Keep a list that's stored in a safe, secure place away from your computer.

6. **Own your online presence**: When available, set the privacy and security settings on websites to your comfort level for information sharing. It's ok to limit who you share information with.

Retrieved from the National Cyber Security Alliance: http://www.staysafeonline.org/teach-online-safety/higher-education/

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