ACADEMIC ALERT #2011-18

DATE: **June 2011**

DECISION: **College of Management and Business (CMB)**

Revised MBA: 37SH and 39SH Options
See Academic Alert #2011-17 for Revised Admission Requirements for MBA

RATIONALE:

a) The university's shift to standard 12-week terms precludes the continuation of the eight- week delivery model. Starting in Fall 2011, only the six-week model will be offered.

b) CMB is accredited by the International Assembly for Collegiate Business Education (IACBE) and must meet the following accreditation standard:

For students entering the graduate-level business programs who have not completed an undergraduate business degree or who have not taken the CPC-equivalent of the undergraduate business core prior to enrolling in the program, there must be some mechanism in place to prepare the students for the graduate-level courses in those program.

APPROVAL(S): Senate Academic Planning Committee June 16, 2011

Current Program Authorizations: The MBA Program is authorized by the Illinois Board of Higher Education (IBHE) to be offered in NLU's four home campus Illinois Regions: Chicago; North Suburban; South Metropolitan and West Suburban. In addition, the MBA is authorized to be offered in the state of Florida. The MBA is also authorized to be offered online.

IMPLEMENTATION DATE: For students starting on or after September 1, 2011.

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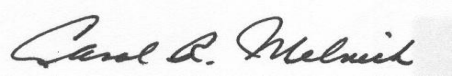
SIGNATURE:



Carol R. Melnick, Ph.D.
Vice Provost

Existing MBA Options

- **Accelerated MBA**: Six-week week classes for those with at least three years of full-time professional, technical or managerial work experience (or the equivalent in part-time work).
- **MBA** (non-accelerated version): Eight-week classes for students with at least three years of general work experience (i.e., an experience level that does not satisfy the managerial, technical or professional experience threshold).

Revised MBA Options

- 6-week classes only
- 37SH option: Graduates of a professionally accredited (IACBE, ACBSP, AACSB) undergraduate business program within the last seven (7) years--who also meet the GPA and writing assessment criteria
- 39SH option: For students who do not have an undergraduate business degree from a professionally accredited undergraduate program and/or who do not meet the GPA and writing assessment criteria.

Addition of New Course

MBA501 Graduate Management Foundations 3SH

- The course is 10 weeks in length (3 SH).
- The course is required for students who do not have an undergraduate business degree from a professionally accredited undergraduate business program.
- The course is a prerequisite to all other MBA courses.
- Graduates of a professionally accredited (IACBE, ACBSP, AACSB) undergraduate program within the last seven (7) years--who also meet the GPA and writing assessment criteria—may waive the GMF course (3 SH) and substitute *MBA 500, Introduction to Graduate Studies* (1SH). The net result of this substitution is a 2 SH waiver.

Existing MBA Program; 37SH

Course Code	Course Title	SH
MBA500	Introduction to Graduate Studies	1SH
MBA502	Organizational Behavior	3SH
MBA510	Macroeconomics	3SH
MBA522	Strategic Marketing	3SH
MBA514	Managerial Accounting	3SH
MBA526	Project Management	3SH
MBA508	Managerial Economics	3SH
MBA518	Financial Management	3SH
MBA529	International Management	3SH
MBA532	Technology and Management	3SH
MBA516	Financial Markets	3SH
MBA506	Ethical and Legal Issues	3SH
MBA581	Introduction to Capstone	0SH
MBA524	Strategic Management	3SH

Revised MBA Program; 37SH and 39SH Options

Course Code	Course Title	SH
MBA500 OR MBA501	Introduction to Graduate Studies *Required for graduates of a professionally accredited (IACBE, ACBSP, AACSB) undergraduate program within the last seven (7) years-who also meet the GPA and writing assessment criteria* Graduate Management Foundations *Required for students who do not have an undergraduate business degree from a professionally accredited undergraduate program.*	1SH OR 3SH
MBA502	Organizational Behavior	3SH
MBA510	Macroeconomics	3SH
MBA522	Strategic Marketing	3SH
MBA514	Managerial Accounting	3SH
MBA526	Project Management	3SH
MBA508	Managerial Economics	3SH
MBA518	Financial Management	3SH
MBA529	International Management	3SH
MBA532	Technology and Management	3SH
MBA516	Financial Markets	3SH
MBA506	Ethical and Legal Issues	3SH
MBA581	Introduction to Capstone	0SH
MBA524	Strategic Management	3SH

Teach-Out

Campus	Group	Location	Day	Group Start Date	Group End Date
Chicago	CH039GMBA	Children's Memorial Hospital	TH	02-Jun-11	01-May-14
Chicago	NS006GMBA	North Shore	Wed	26-Jan-11	08-May-13
Chicago	CH036GMBA	Children's Memorial Hospital	Tue	08-Jun-10	30-Apr-13
Chicago	CH027GMBA	Chicago Annex	Mon	23-Feb-09	11-Jul-11
Chicago	CH034MBA	Chicago Annex	TH	08-Apr-10	12-Jul-12
Chicago	CH037GMBA	Chicago	Wed	15-Sep-10	16-Jan-13
Chicago	CH035GMBA	El Valor-Cantu Center	Mon	13-Sep-10	17-Dec-12
Chicago	CH031GMBA	Children's Memorial Hospital	W	16-Sep-09	06-Jun-12
Chicago	CH030GMBA	El Valor-Cantu Center	T	10-Nov-09	24-Jan-12
Chicago	CH029GMBA	Chicago Annex	W	28-Oct-09	29-Feb-12
Chicago	CH038GMBA	Chicago	Tue	05-Apr-11	09-Jul-13

Students who are away from the University for more than 1 year will need to complete a re-entry form and will be re-evaluated according to the degree requirements currently in effect upon re-entry. Students who have been inactive for more than 5 years will have to submit a new application with supporting credentials to the Office of Admissions.

With regard to students who stopped out of the program, a faculty advisor must work closely with returning students and the Registrar's Office to determine what courses remain to be taken to complete requirements for the MBA program in existence at the time of reentry or readmission.

Implementation
Changes need to be entered in Banner, CAPP and/or NLU web pages as appropriate.

Staff in the Registrar's Office, Admissions, Advising, Enrollment Management, and Marketing need to be knowledgeable about the changes.

The revised catalog copy will be written by the Assistant Registrar for Schedules and Catalogs and submitted to the Vice Provost and program chair for review and approval for the 2012-2013 catalog.