ACADEMIC ALERT #2010-9

DATE: **May 2010**
DECISION: **College of Management and Business (CMB)**

Revised B.S. in Management (BSM)
Addition of Integrated 4-Year Delivery Model to Existing Degree Completion Model; Revised Admission Criteria
Updates Academic Alert 2008-18, October 2008

Rationale: In the BSM Integrated 4-Year Delivery Model, students are allowed to take courses in their major prior to earning 90 quarter hours of college credit. Students take courses that have been integrated around particular themes. These themes are intended to integrate general education and elective courses with content in courses for the major. That is, 21st Century Skills (adapted from the Partnership for 21st Century Skills) are utilized as the thematic super-structure for the entire BSM Integrated 4-Year Delivery Model. The target market is 'Employees Who Study' and organizing course work around themes helps students integrate content and begin to see application beyond the specific course. Students, for example, early on may take a 400 level course, or later in their program they may take a 200 level course. Adult returning students also want to begin as quickly as possible in their major course of study. This Integrated 4-Year Delivery Model allows that to happen. In summary, the BSM Integrated 4-Year Delivery Model allows students to take courses in their major prior to earning 90 quarter hours of college credit and integrates formerly disparate elements of undergraduate education into a focused undergraduate program, with the intent of reducing undergraduate student attrition and increasing graduation.

Approvals: Senate Academic Planning Committee: February 18, 2010 and May 20, 2010
Illinois Board of Higher Education (IBHE): May 19, 2010

Program Authorizations: The BSM is authorized by IBHE to be offered in NLU's four home campus Illinois Regions: Chicago; North Suburban; South Metropolitan and West Suburban. In addition the BSM is authorized to be offered in these Illinois regions: Fox Valley; and Western. The BSM is also approved to be offered as an online degree program.

IMPLEMENTATION DATE: The Integrated 4-Year Delivery Model: Effective on or after September 1, 2010;
Revised Admission Criteria: Effective for new BSM students applying on or after July 1, 2010

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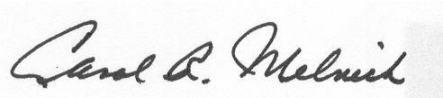

Carol R. Melnick, Ph.D.
Vice Provost

Bachelor of Science in Management (BSM) Degree: 180 QH
General Education: 60 QH
BSM Major: 51 QH
Electives: 69 QH

Revised Admission Criteria for BSM (Degree Completion and Integrated 4-Year Delivery Models)

Existing	New
90 quarter hours of acceptable college credit 2.0 grade point average (on a 4.0 scale) 3 years work experience	High school diploma or equivalent 25 years of age or older 3 years full time work experience Full program admission (without qualifications) requires a COMPASS score of at least 44 on the Pre-algebra level of the Mathematics examination and a score of at least 65 on the Writing Skills examination. Students who do not achieve the required scores will be reviewed by the CMB Undergraduate Admissions Team and may be granted admission with qualifications or provisional admission to the BSM program. Retesting is allowed subject to the restrictions of the examination publisher. Completion of preparatory courses and courses prerequisites is required for continuation in the program. COMPASS examination scores do not prevent admission to the university. Students who are not yet prepared for the rigorous accelerated delivery format of the BSM Program (degree completion or integrated 4-year), will be individually advised to enroll in courses that will provide the necessary foundation for success in collegiate studies.

BSM Integrated 4-Year Delivery Model Pre-requisites:

- MGT 103 Personal Project Management
- LIB 200 Digital Information Literacy
- MGT 230 Better Business Writing
- MGT 215 Quantitative Tools in Business

BSM Integrated 4-Year Delivery Model

This is an example of themes and sequence of courses that may change as appropriate to meet the needs of students. The 51QH of the BSM major are required.

Theme: Recruitment, Assessment, Admission	Recruitment, Submissions of Documentation, Assessment, Admission			
Theme 1 (11 QH) College Planning and Development (10qh CMB Electives)	MGT103-Personal Project Management (2qh) Elective	LIBR200-Digital Information Literacy (2qh) Elective	MGT230-Better Business Writing (3qh) Elective	MGT215-Quantitative Tools in Business (4qh) Elective
Theme 2 (16 QH) College Preparation (1qh CMB Major)	LAA200-Arts in Chicago (5qh) General Education	LAS204-Culture in Chicago (5qh) General Education	LAE120-Essestials of Composition (5qh) General Education	MGT403-Introduction to BSM/BSMIS (1qh) Major
Theme 3 (15 QH) Valuing Diversity (0 CMB)	LAS105-Introduction to Sociology (5qh) General Education	LAP309-Six Significant Principles of Social Psychology (5qh) General Education	LANG210-Characterisitics of Language in Culture (5qh) General Education	
Theme 4 (13 QH) Management Basics (11 CMB Major)	ACL301-Perspectives on Prior Learning (2qh) Elective *Students may write additional essays for credit after completion of the course*.	MGT478-Managerial Assessment (3qh) Major	MGT410-Management and Supervision (4qh) Major	MGT431-Communications Skills for Managers (4qh) Major
Theme 5 (15 QH) Leading Change (5qh CMB Major)	LAM109-Statistical Literacy (5qh) General Education	MGT412-Organizational Behavior (4qh) Major	LAS310-International Relations (5qh) General Education	MGT479-Management Development Practicum (1qh) Major
Theme 6 (13 QH) Critical Thinking (8qh CMB Major)	MGT436-Critical Thinking for Managers (4qh) Major	MGT458-Marketing for Managers (4qh) Major	LAP302-Psychology of Negotiations (5qh) General Education	
Theme 7 (13 QH) Management Basics (13qh CMB Major)	MGT416-Information Systems Concepts (4qh) Major	MGT430-Communication in Organizations (4qh) Major	MGT454-Project Management (4qh) Major	MGT479-Management Development Practicum (1qh) Major
Theme 8 (14 QH) Ethics in Contemporary Society (4qh CMB Major)	LAT302-Business Ethics in Popular Film (5qh) General Education	MGT452-Legal and Ethical Principles in Management (4qh) Major	LAN225-Human Impact on the Environment (5qh) General Education	
Theme 9 (14 QH) Thinking Strategically (9qh CMB Major)	LAS115-Introduction to Economics (5qh) General Education	MGT444-Financial Decision Making (4qh) Major	MGT482-Strategic Management (4qh) Major	MGT479-Management Development Practicum (1qh) Major
Theme 10 (15 QH) Concentration: Leadership Electives (15qh CMB Electives)	MGT487-Leadership in Organizations (5qh)	MGT488-Leadership and Change (5qh)	MGT489-Contemporary Issues in Leadership (5qh)	
Concentration: International Management (15 QH) (15qh CMB Electives)	MGT372-International Management (5qh)	MGT404-Diversity in the Workplace (5qh)	MGT408-Contemporary Issues in International Management (5qh)	
Other Concentrations or CMB, CAS, NCE Course Work Electives				
BSM Major – 51 QH	CMB Electives- 40 QH offered, 10 required		CAS Courses- 62 QH	LIBR – 2 QH

BSM Degree Completion Delivery Model
The BSM Degree Completion Delivery Model is designed to serve students with 90 quarter hours of previous college credit. This model allows students to take their major (the 51 quarter hour credit BSM) and then to finish the additional hours needed in either general education or elective courses**,** meeting the 180 quarter hour graduation requirements.

BSM Major 51QH Required

Course Code	Course Title	Quarter Hours
TERM ONE		
MGT 403	Introduction to BSM/BSMIS Taught in 2 sessions	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4
MGT 412	Organizational Behavior	4
MGT 478	Managerial Assessment	3
TERM TWO		
MGT 436	Critical Thinking for Managers	4
MGT 458	Marketing for Managers	4
MGT 416	Information Systems Concepts	4
MGT 479	Management Development Practicum	1
TERM THREE		
MGT 430	Communication in Organizations	4
MGT 454	Project Management	4
MGT 479	Management Development Practicum	1
TERM FOUR		
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4
MGT 479	Management Development Practicum	1
	TOTAL	**51 QH**

Implementation
The revised BSM degree program with the revised admission criteria and addition of the Integrated 4-Year Delivery Model need to be entered in Banner and CAPP.

The revisions and new addition need to be incorporated in marketing materials, and made to NLU's website.

CMB Leadership Institute ™ is NLU's innovative ***approach*** to undergraduate education specifically designed for adult students who defined themselves as "Employees Who Study". The **CMB Leadership Institute ™** is a brand name which reflects the integration of all the coursework necessary for an undergraduate degree into a thematic structure that develops 21st Century Skills. This approach integrates formerly disparate elements of undergraduate education into a focused undergraduate program which will reduce undergraduate student attrition and increase undergraduate student graduation. CMB may use the **CMB Leadership Institute ™** brand name in brochures and other NLU marketing materials in combination with all of its undergraduate degrees. Use of this brand name does not mean that students will take courses in their major prior to earning 90 quarter hours of college credit if the degree program has not been approved to include the Integrated 4-Year Delivery Model.

The revised catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2011-2012.