ACADEMIC ALERT #2009-15

DATE: **September, 2009**

DECISION: **College of Arts and Sciences (CAS); College of Management and Business (CMB)**

New Concentration in Public Policy; currently this concentration is approved for students in the following programs:

B.A. Applied Behavioral Sciences (ABS)
B.S. Management (BSM)
B.S. Management Information Systems (BSMIS)
B.S. Health Care Leadership (HCL)
B.A. Business Administration (BABA)

Rationale: This concentration prepares students to understand the current public policy environment and to learn how organizations that effectively respond to these public policy challenges are managed. The Public Policy Concentration may lead to employment opportunities in governmental settings, community-based organizations and other non-profit groups. It complements and enhances careers focusing on education, health, business and social welfare.

The Public Policy Concentration also prepares and provides an excellent background for students who would like to pursue graduate programs, including the M.A. in Public Policy, at National-Louis University.

This concentration was developed for undergraduate students who have completed the major, but need several additional electives to complete the 180 QH for the degree. Courses also fulfill social science general education requirements.

Senate Academic Planning Committee Approval: September 17, 2009

Program Authorizations: The concentration in Public Policy is offered only in conjunction with the above approved programs in locations where those programs are approved to be offered, and online. The Public Policy concentration fulfills general education and elective credit for existing degree programs. It is not a standalone degree or program and the concentration cannot be advertised to students outside of these programs.

IMPLEMENTATION DATE: Effective Fall Term, 2009

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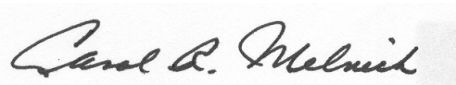
SIGNATURE



Carol R. Melnick, Ph.D.
Vice Provost

Public Policy Concentration Courses Total 15 QH

All courses in the Public Policy Concentration are offered in a 6-week FOCUS format and can be offered either online or face-to-face in the classroom. Face-to-face courses meet one night per week. Students may take one, two or all three courses listed below. Any NLU student can take these courses, **but in order for the concentration to be noted on the transcript**, **all three courses below must be taken, and in conjunction with one of the 5 approved programs noted in this alert.**

Public and Social Policy in the Legislative Process* LAS458 (5QH)
This course provides a broad overview of the theory and practice of the public policy process as it relates to issues including health care, business, education, interest groups, urban growth and the environment.

Social Inequality* LAS453 (5QH)
Analysis of how economic inequality, segregation, poverty, the changing family structure, immigration and educational, racial and gender inequality are addressed by a variety of public policy theories and applications.

Social Issues and Public Policy Administration* LAS457 (5QH)
This course examines the various aspects of how public and not-for-profit organizations are managed. Provides case studies and examples of how their programs are effectively organized and administered.

* These courses satisfy Social Science General Education Requirements

Requirements for the Concentration in Public Policy

- Each of the three upper-level courses in the concentration must be completed with a grade of C or better.
- All three courses in the concentration must be taken at National-Louis University. No transfer courses will be accepted.

Implementation

Changes need to be entered into CAPP and Banner.

The Office of Admission and Records (OAR), the Undergraduate Academic Advising Center (UAAC), and staff in Enrollment, Recruitment, and Marketing, need to be knowledgeable about this concentration.

NLU web pages need to be updated accordingly.

The new catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2010-2011.