



ACADEMIC ALERT #2009-14

DATE: June, 2009

DECISION: College of Business and Management (CMB)

Revised MBA

The MBA Program for Entry Level Management (internal descriptor for those with less work experience; courses are 8 weeks in length) should be called the MBA. The existing MBA (for those with more and specific work experience; courses are 6 weeks in length) should be described as the MBA Accelerated Delivery Model.

Rationale

The College of Management and Business' (CMB) current MBA program is an accelerated graduate program specifically targeted for working professionals who have at least three (3) years of managerial, technical, or professional experience. Prospective students with less experience are denied admission to the program. The current program's courses are six (6) weeks in length and assume that program participants have significant business backgrounds. The MBA for Entry Level Management (internal working title) is targeted toward students who have at least three (3) years of general work experience (i.e., it need not be managerial or professional/technical) and who wish to put their careers on a management track. The courses are longer (8 weeks) and recognize that students may need more exposure to basic management and business principles and practices.

Senate Academic Planning Committee Approval: June 18, 2009

Program Authorizations: The MBA is authorized to be offered in the following Illinois regions: Chicago; North Suburban; West Suburban; South Metropolitan; and Fox Valley. The MBA is also authorized to be offered at the Florida Regional Campus, at WSB-NLU Nowy Sacz, Poland, and online.

IMPLEMENTATION DATE: Effective Fall Term, 2009

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SIGNATURE

Carol R. Melnick, Ph.D.
Vice Provost

Admission Criteria

A minimum of three years of general work experience (or the equivalent in part-time work) is required for the MBA program. A minimum of three years of full-time professional, technical, or managerial work experience (or the equivalent in part-time work) is required for the accelerated MBA.

The MBA for Entry Level Management which will be called the MBA, and the current MBA program which will be called the MBA Accelerated Delivery Model contains the same 13 courses that are approved and in the 2008-2009 catalog, CAPP and Banner. The learning outcomes also are the same for the MBA for Entry Level Management and the current MBA program. The difference between the two versions of the MBA program lies in the length of the courses. The program length extends from the current program length of approximately 22 months to approximately 28 months.

Implementation

Changes need to be entered into CAPP and Banner.

The Office of Admission and Records (OAR), and staff in Enrollment, Recruitment, and Marketing need to be knowledgeable about the changes in the MBA.

The revised catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2010-2011.