



ACADEMIC ALERT #2008-18

DATE: October 2008
DECISION: College of Management and Business (CMB)

**Revised B.S. in Management (BSM) for Cohorts Starting after January 1, 2009
Updates Academic Alert #2006-20 (November 2006) and #2008-17 (August 2008)**

The BSM program has deleted MGT406 and added two new courses MGT 478 Managerial Assessment and MGT 479 Management Development Practicum. In addition to these course changes, some courses have been re-sequenced and others updated (see the chart).

MGT 403 Introduction to BSM/BSMIS is reverting to three sessions and remains a 1 QH credit course.

MGT 479 Management Development Practicum, 1 QH (taken and repeated terms 2, 3, and 4) has been added to the program. The practicum is similar to an independent study and is taken for the 16 week duration of each term. During each practicum, students set and work on at least one management development goal of importance to themselves with advice and feedback from their faculty-coach. MGT 479 has one class session/week at the end of terms 2 and 3 respectively. MGT 479 has two class sessions/weeks at the end of term 4. The last session from MGT482 Strategic Management which was used for end of program debriefing has been moved to the last session in the MGT 479 course. Faculty-coaches for MGT 479 will be paid or receive load credit on a per student formula.

With implementation of these changes, the BSM program is three weeks longer and includes 51 QH of required courses (2 QH additional). Program term lengths (17, 16, 16, 16) satisfy federal guidelines.

Approvals: Senate Academic Planning Committee: October 16, 2008
No additional approvals required

Program Authorizations: The BSM is authorized to be offered in the following Illinois Regions: Chicago; North Suburban; West Suburban; South Metropolitan; Fox Valley; and Western. The BSM is also authorized to be offered in Alexandria, Virginia; Washington, D.C.; and in Maryland at Andrews Air Force Base through 2009 only as part of the teach-out. The BSM is also offered as an online degree program. The BSM is authorized to be offered in Florida, but is not being offered there at this time.

IMPLEMENTATION DATE: For new BSM groups starting on or after January 1, 2009

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SIGNATURE

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Vice Provost

Existing BSM Program (Changes are in Bold per Alert #2008-17 August, 2008)

Course Code	Course Title	Quarter Hours
TERM ONE		
MGT 403	Introduction to BSM/BSMIS <i>Formerly taught in 3 sessions; now taught in 2 sessions</i>	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4
MGT 412	Organizational Behavior	4
TERM TWO		
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416	Information Systems Concepts	4
TERM THREE		
MGT 430	Communication in Organizations	4
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4
TERM FOUR		
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4
TOTAL		49 QH

Revised BSM Program Effective Winter Term 2009

Course Code	Course Title	Quarter Hours
TERM ONE		
MGT 403	Introduction to BSM/BSMIS <i>Was 3 sessions, changed to 2 sessions for fall term 2008 and back to 3 sessions</i>	1
MGT 478	Managerial Assessment <i>New course added to term one</i>	3
MGT 410	Management and Supervision <i>Stays the same, but involves a sequence change in that it now precedes MGT 431</i>	4
MGT 431	Communication Skills for Managers <i>Stays the same</i>	4
TERM TWO		
MGT 479	Management Development Practicum <i>New course added to term two</i>	1
MGT 412	Organizational Behavior <i>Course was in term one, now in term two/new course description</i>	4
MGT 436	Critical Thinking for Managers <i>Title change; previously Critical Thinking and Analysis; new course description</i>	4
MGT 458	Marketing for Managers <i>Stays the same</i>	4

TERM THREE		
MGT 479	Management Development Practicum <i>New course repeated in term three</i>	1
MGT 416	Information Systems Concepts <i>Course was in term two, now in term three</i>	4
MGT 430	Communication in Organizations <i>Stays the same</i>	4
MGT 454	Project Management <i>Stays the same</i>	4
TERM FOUR		
MGT 479	Management Development Practicum <i>New course repeated in term four</i>	1
MGT 444	Financial Decision Making <i>Revised course description</i>	4
MGT 452	Legal and Ethical Principles in Management <i>Stays the same</i>	4
MGT 482	Strategic Management <i>Stays the same</i>	4
TOTAL		51 QH
<i>Increases 2 QH from 49</i>		

MGT 406 Applied Business Analysis 4QH has been deleted from the program but not the catalog and needs to remain as part of the teach-out of existing BSM groups.

Electives are reduced by 2 QH.

TEACH-OUT

Active Groups Following Curriculum Per Academic Alert #2006-20 (November 2006) Prior to Academic Alert #2008-17 (August 2008)

Start Date	Group	Location	EndDate
11-Sep-07	CH025UBSM	Chicago	13-Jan-09
26-Nov-07	CH026UBSM	Chicago Campus	20-Apr-09
15-Jan-08	CH027UBSM	Chicago Campus	21-Apr-09
09-Apr-08	CH028UBSM	Chicago Campus	05-Aug-09
12-Jun-08	CH030UBSM	Chicago Campus	15-Oct-09
26-Feb-08	EL015UBSM	Elgin Campus	09-Jun-09
22-Oct-07	EL016UBSM	Verizon Wireless	20-Jul-09
13-Sep-07	LI021UBSM	Lisle Campus	22-Jan-09
16-Jan-08	LI022UBSM	Lisle Campus	06-May-09
17-Sep-08	LI025UBSM	Lisle Campus	27-Jan-10
08-Apr-08	NS004UBSM	North Shore Campus	21-Jul-09
22-Oct-07	WH013UBSM	Wheeling Campus	16-Mar-09
11-Jun-08	WH016UBSM	Wheeling Campus	30-Sep-09
17-Sep-08	WH018UBSM	Wheeling Campus	27-Jan-10
04-Jun-07	NT021UBSM	Internet	10-Nov-08
04-Jun-07	NT022UBSM	Internet	10-Nov-08
10-Sep-07	NT023UBSM	Internet	23-Feb-09
26-Nov-07	NT024UBSM	Internet	04-May-09

25-Feb-08	NT025UBSM	Internet	27-Jul-09
02-Jun-08	NT026UBSM	Internet	16-Nov-09
15-Sep-08	NT027UBSM	Internet	08-Mar-10
15-Sep-08	NT028UBSM	Internet	08-Mar-10

Active Groups Following Curriculum Per Academic Alert #2008-17 (August 2008)

Start Date	Group	Location	End Date
9/17/08	WH018UBSM	Wheeling Campus	1/27/10
9/17/08	CH033UBSM	Chicago Campus	1/27/10
9/17/08	Ch032UBSM	Chicago Annex	1/27/10
9/17/08	LI025UBSM	Lisle Campus	1/27/10
9/15/08	NT028UBSM	Internet	3/8/10
9/15/08	NT027UBSM	Internet	3/8/10

Planned Groups Following Curriculum Per Academic Alert #2008-17 (August 2008)

Start Date	Group	Location	End Date
10/22/08	EL019UBSM	Verizon	7/14/10
10/29/08	EL018UBSM	Elgin Campus	3/10/10
10/30/08	NS005UBSM	North Shore Campus	3/18/10
11/3/08	NT029UBSM	Internet	4/12/10

Implementation

This revised BSM degree program needs to be entered in Banner and CAPP.

The revisions need to be incorporated in marketing materials, and made to NLU's website.

Since there are now three versions of the BSM curriculum being offered (per Academic Alert #2006-20 (November 2006); per Academic Alert #2008-17 (August 2008), and per the existing alert, it is critical that students take the correct sequence of courses, are advised properly and assessed appropriately for graduation requirement audits.

The revised catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2009-2010.