# ACADEMIC ALERT #2003-9

**DATE:** March, 2003
**DECISION:** College of Management and Business (CMB)

**CMB Degree Program Name Change**
**Master of Science in Management (MSM) Replaces Master of Science in Managerial Leadership (MSML)**

**Rationale**
CMB faculty proposed that MSML be changed to MSM (with a special emphasis in organizational leadership) to reflect enrollment and marketing concerns that MSM was less understood by potential students than the more traditionally named MSM. All the coursework remains the same. An emphasis on leadership will remain in marketing materials.

**CMB College Council Approvals: MSML Program Team, 11/02; CDQA, 1/22/03; Coordinating Council, 1/23/03; Ellen McMahon, Interim Dean, 2/6/03**

**SAPC Approval: March 13, 2003**

**Faculty Senate Approval: March 19, 2003**

**Current Program Authorizations**
The University currently has authorization to offer the MSML in Illinois: Chicago, North Suburban, West Suburban, Fox Valley and South Metro Regional Consortia; and in the District of Columbia, Virginia, Georgia, and Florida. Letters of notification need to be sent out by Robert Myers, Director of State Compliance, to all state Boards of Higher Education where the MSML is currently offered. These notifications must occur before the degree program under the new name MSM program can be offered at the various campuses in Illinois, or in the District of Columbia, Virginia, Georgia, and Florida.

**IMPLEMENTATION DATE: May 1, 2003**

**CONTACT: Joe Mitchell, Associate Professor, MSM Program Chair 703-749-3000, ext. 133**

**SIGNATURE:**

**Dr. John A. Brighton**
**Provost and Senior Vice President for Academic Affairs**

**Implementation**

Letters of notification will be sent out no later than April 15th by Robert Myers, Director of State Compliance, to all state Boards of Higher Education where the MSML is currently offered. These notifications must occur before the degree program under the new name can be offered at the various campuses. CMB faculty must work closely with Bob Myers to ensure notification has occurred.

CMB faculty need the assistance of key people at NLU to make sure that all the appropriate University staff, faculty and students are informed of these new changes. This includes but is not limited to enrollment, recruiting, marketing, student services, registrar, admissions, financial aid and Banner Implementation Team.

CMB faculty will inform students currently enrolled in the MSML program about the name change and that this change will in no way change their course requirements or study plan. These currently enrolled students also will be informed that the degree they will be awarded is the MSML, since that is the degree program to which they were admitted. All students admitted after May 1, 2003 will be admitted to and graduate from the MSM degree program.